

**Remit Address:**

WRAL-TV
Accounting Department
PO Box 60904
Charlotte, NC 28260
Main: (919)821-8514
Billing: (919)821-8581

Billing Address:

Public Affairs Engagement
Attention: Accounts Payable
c/o LUC Media
25 Whitlock Place SW, Suite 201
Marietta, GA 30064

DUPLICATE INVOICE

Advertiser	MAIG Action Fund	Invoice #	127999-1
Product	MAYORS AGAINST GUN	Invoice Date	03/31/13
Estimate Number		Invoice Month	March 2013
		Invoice Period	02/25/13 - 03/31/13
Station	WRAL	Order #	127999
Account Executive	Cheryl Blair	Alt Order #	06621693
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	03/25/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 5am News	5am - 5:30a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	3x	-TWTF--				
	WRAL			Tu	03/26/13	:30	5:09 AM	MAIG13NC-09-30	\$475.00		1
	WRAL			Th	03/28/13	:30	5:08 AM	MAIG13NC-09-30	\$475.00		2
	WRAL			F	03/29/13	:30	5:25 AM	MAIG13NC-09-30	\$475.00		3
2	WRAL	WRAL 5:30AM News	530-6a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	3x	-TWTF--				
	WRAL			W	03/27/13	:30	5:29 AM	MAIG13NC-09-30	\$600.00		1
	WRAL			Th	03/28/13	:30	5:38 AM	MAIG13NC-09-30	\$600.00		2
	WRAL			F	03/29/13	:30	5:53 AM	MAIG13NC-09-30	\$600.00		3
3	WRAL	WRAL AM News	6-7a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	6:42 AM	MAIG13NC-09-30	\$1,100.00		1
	WRAL			W	03/27/13	:30	6:28 AM	MAIG13NC-09-30	\$1,100.00		2
	WRAL			Th	03/28/13	:30	6:43 AM	MAIG13NC-09-30	\$1,100.00		3
	WRAL			F	03/29/13	:30	6:59 AM	MAIG13NC-09-30	\$1,100.00		4
4	WRAL	CBS This Morning	7am - 9am								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	8:49 AM	MAIG13NC-09-30	\$575.00		1
	WRAL			W	03/27/13	:30	7:59 AM	MAIG13NC-09-30	\$575.00		2
	WRAL			Th	03/28/13	:30	8:29 AM	MAIG13NC-09-30	\$575.00		3
	WRAL			F	03/29/13	:30	8:15 AM	MAIG13NC-09-30	\$575.00		4
5	WRAL	Dr. Phil	9-10a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	9:56 AM	MAIG13NC-09-30	\$400.00		1
	WRAL			W	03/27/13	:30	9:14 AM	MAIG13NC-09-30	\$400.00		2
	WRAL			Th	03/28/13	:30	9:42 AM	MAIG13NC-09-30	\$400.00		3

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Estimate Number		Invoice Month	March 2013
		Invoice Period	02/25/13 - 03/31/13
Station	WRAL	Order #	127999
Account Executive	Cheryl Blair	Alt Order #	06621693
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	03/25/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	Dr. Phil	9-10a								
		ISSUE RATE V3.15									
	WRAL			F	03/29/13	:30	9:14 AM	MAIG13NC-09-30	\$400.00		4
6	WRAL	The Doctors	10-11AM								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	10:33 AM	MAIG13NC-09-30	\$350.00		1
	WRAL			W	03/27/13	:30	10:13 AM	MAIG13NC-09-30	\$350.00		2
	WRAL			Th	03/28/13	:30	10:30 AM	MAIG13NC-09-30	\$350.00		3
	WRAL			F	03/29/13	:30	10:40 AM	MAIG13NC-09-30	\$350.00		4
7	WRAL	Price is Right	11a-12p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	10:59 AM	MAIG13NC-09-30	\$400.00		1
	WRAL			W	03/27/13	:30	10:59 AM	MAIG13NC-09-30	\$400.00		2
	WRAL			Th	03/28/13	:30	10:58 AM	MAIG13NC-09-30	\$400.00		3
	WRAL			F	03/29/13	:30	11:28 AM	MAIG13NC-09-30	\$400.00		4
8	WRAL	Noon News	12p-1p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	5x	-TWTF--				
	WRAL			Tu	03/26/13	:30	12:57 PM	MAIG13NC-09-30	\$400.00		1
	WRAL			W	03/27/13	:30	12:27 PM	MAIG13NC-09-30	\$400.00		2
	WRAL			Th	03/28/13	:30	12:43 PM	MAIG13NC-09-30	\$400.00		3
	WRAL			F	03/29/13	:30	12:24 PM	MAIG13NC-09-30	\$400.00		5
	WRAL			F	03/29/13	:30	12:54 PM	MAIG13NC-09-30	\$400.00		4
9	WRAL	The Insider (1-130p)	1-130p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	1:26 PM	MAIG13NC-09-30	\$400.00		1
	WRAL			W	03/27/13	:30	1:16 PM	MAIG13NC-09-30	\$400.00		2
	WRAL			Th	03/28/13	:30	1:26 PM	MAIG13NC-09-30	\$400.00		3
	WRAL			F	03/29/13	:30	1:16 PM	MAIG13NC-09-30	\$400.00		4

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DUPLICATE INVOICE

Advertiser	MAIG Action Fund
Product	MAYORS AGAINST GUN
Estimate Number	

Invoice #	127999-1
Invoice Date	03/31/13
Invoice Month	March 2013
Invoice Period	02/25/13 - 03/31/13

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	127999
Alt Order #	06621693
Deal #	
Order Flight	03/25/13 - 04/07/13

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	CBS Daytime (1:30-4P)	130-4p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	1:59 PM	MAIG13NC-09-30	\$400.00		1
	WRAL			W	03/27/13	:30	2:26 PM	MAIG13NC-09-30	\$400.00		2
	WRAL			Th	03/28/13	:30	2:29 PM	MAIG13NC-09-30	\$400.00		3
	WRAL			F	03/29/13	:30	3:29 PM	MAIG13NC-09-30	\$400.00		4
11	WRAL	Young and the Restless	4-5p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	3:59 PM	MAIG13NC-09-30	\$1,200.00		1
	WRAL			W	03/27/13	:30	4:31 PM	MAIG13NC-09-30	\$1,200.00		2
	WRAL			Th	03/28/13	:30	3:59 PM	MAIG13NC-09-30	\$1,200.00		3
	WRAL			F	03/29/13	:30	4:30 PM	MAIG13NC-09-30	\$1,200.00		4
12	WRAL	5:00 First News	5-530p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	5x	-TWTF--				
	WRAL			Tu	03/26/13	:30	5:28 PM	MAIG13NC-09-30	\$1,200.00		1
	WRAL			W	03/27/13	:30	5:21 PM	MAIG13NC-09-30	\$1,200.00		2
	WRAL			Th	03/28/13	:30	5:11 PM	MAIG13NC-09-30	\$1,200.00		3
	WRAL			F	03/29/13	:00			\$1,200.00	See MG 13.11,13.12,13.13	4
	WRAL			F	03/29/13	:30	5:29 PM	MAIG13NC-09-30	\$1,200.00		5
13	WRAL	5:30 News	530-6p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	5x	-TWTF--				
	WRAL			Tu	03/26/13	:30	5:53 PM	MAIG13NC-09-30	\$1,200.00		1
	WRAL			W	03/27/13	:30	5:37 PM	MAIG13NC-09-30	\$1,200.00		2
	WRAL			Th	03/28/13	:00			\$1,200.00	See MG 13.11,13.12,13.13	3
	WRAL			Th	03/28/13	:30	5:38 PM	MAIG13NC-09-30	\$1,200.00		4
	WRAL			F	03/29/13	:30	5:45 PM	MAIG13NC-09-30	\$1,200.00		5
14	WRAL	6pm News (M-F)	6-630p								
		ISSUE RATE V3.15									

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Product	MAYORS AGAINST GUN
Estimate Number	

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	127999-1
Invoice Date	03/31/13
Invoice Month	March 2013
Invoice Period	02/25/13 - 03/31/13

Order #	127999
Alt Order #	06621693
Deal #	
Order Flight	03/25/13 - 04/07/13

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WRAL	6pm News (M-F)	6-630p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	3x	-TWTF--				
	WRAL			Tu	03/26/13	:30	6:22 PM	MAIG13NC-09-30	\$1,700.00		1
	WRAL			W	03/27/13	:30	6:08 PM	MAIG13NC-09-30	\$1,700.00		2
	WRAL			Th	03/28/13	:30	6:12 PM	MAIG13NC-09-30	\$1,700.00		3
15	WRAL	Inside Edition	7-730P								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	4x	-TWTF--				
	WRAL			Tu	03/26/13	:30	7:21 PM	MAIG13NC-09-30	\$1,200.00		1
	WRAL			W	03/27/13	:30	7:12 PM	MAIG13NC-09-30	\$1,200.00		2
	WRAL			Th	03/28/13	:00			\$1,200.00	See MG 13.11,13.12,13.13	3
	WRAL			F	03/29/13	:00			\$1,200.00	See MG 13.11,13.12,13.13	4
16	WRAL	Late News	11-1135p								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	3x	-TW--SS				
	WRAL			W	03/27/13	:30	11:24 PM	MAIG13NC-09-30	\$1,700.00		1
	WRAL			Sa	03/30/13	:30	12:13 AM	MAIG13NC-09-30	\$1,700.00		2
							LR due to BB runove of 49 min				
	WRAL			Su	03/31/13	:30	12:15 AM	MAIG13NC-09-30	\$1,700.00		3
							LR due to basketball run over.				
							LR due to basketball run over.				
17	WRAL	David Letterman	1135p-1237a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	5x	-TWTF--				
	WRAL			Tu	03/26/13	:30	12:30 AM	MAIG13NC-09-30	\$550.00		1
	WRAL			W	03/27/13	:30	12:00 AM	MAIG13NC-09-30	\$550.00		3
	WRAL			W	03/27/13	:30	12:30 AM	MAIG13NC-09-30	\$550.00		2
	WRAL			Th	03/28/13	:00			\$550.00	See MG 13.11,13.12,13.13	4
	WRAL			F	03/29/13	:00			\$550.00	See MG 13.11,13.12,13.13	5
18	WRAL	Game Two Thursday	Game Two: 9:30P - 1								
		ISSUE RATE V3.15									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRAL	Game Two Thursday	Game Two: 9:30P - 1								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	---1---				
	WRAL			Th	03/28/13	:00			\$6,000.00	See MG 18.2,18.3,18.4,18.5,18.6	1
19	WRAL	Game Two Friday	Game Two: 9:30P - 1								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	----1--				
	WRAL			F	03/29/13	:00			\$6,000.00	See MG 18.2,18.3,18.4,18.5,18.6	1
20	WRAL	WRAL 6a News Sat	6-8a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1-				
	WRAL			Sa	03/30/13	:30	7:25 AM	MAIG13NC-09-30	\$375.00		1
21	WRAL	Various	Various								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1-				
	WRAL			Sa	03/30/13	:30	8:58 AM	MAIG13NC-09-30	\$500.00		1
22	WRAL	CRIMINAL MINDS	1135-1235XM								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1-				
	WRAL			Sa	03/30/13	:30	1:18 AM	MAIG13NC-09-30	\$300.00		1
				LR due to BB runove of 49 min							
23	WRAL	WRAL Sun Morning News	7-9a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1				
	WRAL			Su	03/31/13	:30	8:53 AM	MAIG13NC-09-30	\$500.00		1
24	WRAL	CBS Sunday Morning	9-1030a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1				
	WRAL			Su	03/31/13	:30	9:49 AM	MAIG13NC-09-30	\$800.00		1
25	WRAL	Various	1030-1130a								
		ISSUE RATE V3.15									

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		Invoice Period	02/25/13 - 03/31/13
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Sales Region	National	Order Flight	03/25/13 - 04/07/13
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	Various	1030-1130a								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	-----1				
	WRAL			Su	03/31/13	:30	11:28 AM	MAIG13NC-09-30	\$350.00		1
26	WRAL	Game One Thursday	Game One: 7P - 9:30								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	---1---				
	WRAL			Th	03/28/13	:00			\$6,000.00	See MG 18.2,18.3,18.4,18.5,18.6	1
27	WRAL	Game One Friday	Game One: 7P - 9:30								
		ISSUE RATE V3.15									
					03/25/13 to 03/31/13	1x	----1--				
	WRAL			F	03/29/13	:00			\$6,000.00	See MG 18.2,18.3,18.4,18.5,18.6	1
		<u>Aired Spots</u>				68					

<u>Gross Total</u>	\$51,200.00	
<u>Agency Commission</u>	\$7,680.00	
<u>Net Amount Due</u>	\$43,520.00	<u>Payment Terms 30 Days</u>

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